



Quick Page 1 Ranking Checklist

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LONGTAIL KEYWORD RESEARCH

- Follow our step by step tutorial to performing long tail keyword research. We have a tutorial for using paid keyword research tools as well as free keyword research tools:

[How to do long tail keyword research with paid tools](#)

[How to do professional keyword research for free](#)

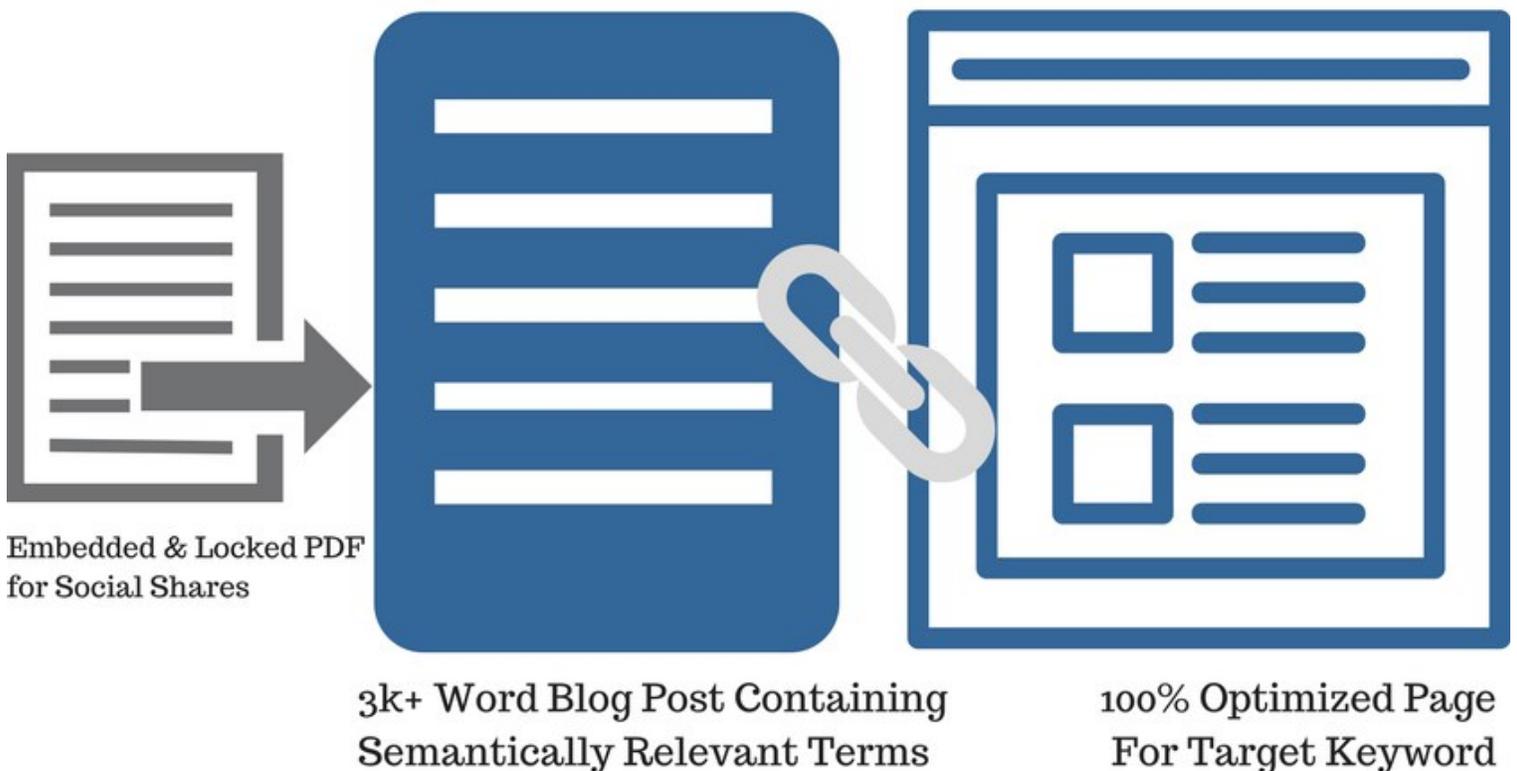
STRUCTURING YOUR CONTENT

- Analyze your competitor's content ranking in Google and determine how you can make something better. Remember to make your content more valuable than your competition's, internally linked to semantically relevant content, and easily shareable.

[Use this tutorial to help you structure your content optimally.](#)

The example below illustrates one way to structure your content.

Structure your content so that it is highly shareable, internally linked to semantically relevant content, and better than your competition's



PROMOTING YOUR CONTENT

- ▣ Before you publish your content, develop a content promotion plan. This plan will include social media, outreach, and linkbuilding.

[Follow these steps to develop your content promotion plan](#)

[Follow this tutorial on blog comment linkbuilding](#)

[Follow this tutorial on resource page linkbuilding](#)

Note: *The above linkbuilding tutorials require a tool called ScrapeBox, if you don't own a license then you can use a free service called [Drop My Link](#). Although this method will work, it is not nearly as scalable.*

Congratulations! You completed the checklist to rank quickly on page one. With each of the above tasks completed, now you need to carry out your linkbuilding plan while watching your Webmaster Console and Analytics Data for opportunities, issues and results.

SEO is an ongoing function so make sure to keep tracking your results and making adjustments as needed. If you aren't ranking on page 1 then [checkout these reasons your site isn't ranking](#) and fix them.

If you'd like help ranking your website in Google then checkout our [Keyword Research & On-page SEO Services](#) as well as our [Whitehat Linkbuilding Plans & Backlink Services](#).



Best of Luck with your SEO efforts!

- Keller



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